

Study American Studies. Do anything.



Claire Kramer '18 American Studies major

First: Public relations intern,
Baltimore Ravens

Now: Senior public relations
coordinator, Populous

"I manage PR for a global design firm responsible for some of the most iconic venues and events in the world — including Yankee Stadium, the Super Bowl, and Climate Pledge Arena — and American Studies has helped immensely in my career.

"I was immediately drawn in by the classes — Sports and American Culture, Catholicism in America, and American Politics. As I took more, interacted with faculty and students, and saw the opportunities and skills gained, I grew increasingly passionate about the area of study and how it could help me pursue a sports and communications career.

"Perhaps the most valuable part of the major was the incredible training in critical thinking. I was taught to always ask, "Why?". I learned further how to listen, consider, evaluate, then react, which has paid dividends in my ability to consider other points of view, see value in experiences different from mine, and

understand how to formulate solutions that can serve many interests. In tandem, the ability to communicate effectively, visually, verbally, and in written form, is something that will last well beyond my education.

"American Studies gave me a great toolkit for any career I elected to pursue and taught me skills that can apply to any industry: I work well with others, communicate effectively, seek to find creative solutions, and recognize nuance in complicated situations. I'm better able to understand people who are different from me while being able to articulate my point of view clearly and productively.

"Major in what you're passionate about because Notre Dame will prepare you to do anything. It's a matter of how you use those skills to do what you love. What I learned at Notre Dame, in American Studies and outside of the major, continues to shape how I interact, learn and work today."

96%

of recent Notre Dame American Studies majors found success within six months of graduation.

57%
started
full-time jobs



Account executive, Yelp
Analyst, Springhill Consulting Group
Assistant account executive, Zeno Group
Assistant planner of strategy, Mindshare
Associate, Weber Shandwick Consultancy
Associate account executive, Bliss Integrated Communication
Blogger/Reporter, *TheWrap*
Business development associate, FCB Chicago
Editorial branded content coordinator, Hearst Magazines
Finance director, Betsy Dirksen Londrigan for Congress
Floor supervisor, Columbus Museum of Art
Junior associate for Client Experience, Weber Shandwick
Legislative correspondent, U.S. Senate
Management consultant, Booz Allen Hamilton
Marketing assistant, Turner Sports
News assistant, *The New York Times*
Paralegal, Federal Trade Commission
Production assistant, Girl Meets Dirt
Project manager, Insyte Partners
Research analyst, The Expert Institute
Research associate, Katie Couric Media
Runner, Whitehouse Post
Staff assistant, U.S. House of Representatives
Web producer, Ledger Bennett
Workday business consultant, TopBloc

16%
enrolled in graduate
or professional school



Education: Columbia University, Harvard University
Global retailing: University of Houston
International educational development: University of Pennsylvania
Instructional Design, development, and evaluation: Syracuse University
Law: George Washington University, UCLA, University of Florida
Marketing: Vanderbilt University
Medicine: Rush University
Physical therapy: Northwestern University
Social work: University of North Carolina at Chapel Hill
Sports management: Columbia University

16%
entered
service
programs



Alliance for Catholic Education, San Antonio, Texas
City Year, Los Angeles, California
Jesuit Volunteer Corps Northwest, Aloha, Oregon
New Mexico Immigrant Law Center, Albuquerque, New Mexico
Pacific Alliance for Catholic Education, Seattle, Washington
Teach for America, Chicago, Illinois
Urban Teachers, Washington, D.C.

Source: Center for Career Development First Destination Reports, 2017–2021

7%
pursued
other opportunities



(Completing an internship, conducting research, taking a gap year, pursuing independent creative or freelance work, or volunteering)

Curriculum requirements

Introduction to American Studies

8 upper-level American Studies courses (up to two may be taken from different departments or through an off-campus Notre Dame program)

Senior Seminar in American Studies, including significant capstone research project

Department of American Studies 1047 Flanner Hall
574-631-7316 americanstudies.nd.edu amst@nd.edu

Director of Undergraduate Studies
Peter Cajka pcajka@nd.edu

UNIVERSITY OF NOTRE DAME | ARTS & LETTERS

al.nd.edu

Study everything. Do anything.™